BrainZ Institute of Design, located in Ahmedabad, is a premier design education institution known for its innovative programs and industry-focused curriculum Since 25 Years. Established with a vision to nurture creative talent and foster design excellence, BrainZ equips its students with the skills and knowledge needed to succeed in the dynamic field of design. Additionally, the institute encourages creativity, critical thinking, and problem-solving abilities, preparing students to become industry leaders and innovators. Through its comprehensive programs and holistic approach to education, BrainZ Institute of Design Ahmedabad continues to make significant contributions to the design industry and shape the future of design professionals.

National Skill Development Corporation (NSDC) Skill India plays a crucial role in India's development by addressing the nation's skill gap. Through various initiatives, it enhances the employability of individuals, fostering economic growth. By partnering with industry stakeholders, NSDC ensures that training programs are aligned with market needs, thus increasing job opportunities. Additionally, NSDC promotes entrepreneurship, empowering individuals to start their own businesses and contribute to the economy. Its focus on skill development across diverse sectors enhances productivity and competitiveness on both national and global scales.

Telecommunications Consultants India Limited (TCIL) is a government-owned engineering and consultancy company under the Ministry of Communications and Information Technology of the Government of India. TCIL-IT is a division of TCIL that focuses on providing IT and telecommunications solutions and services. Based in New Delhi, TCIL-IT offers a wide range of services including IT education and training, software development, networking solutions, consultancy services.

Why BrainZ ?

- 25 Years of Enriching Experience in Education
- ISO 9001:2011 Certified Institute
- Registered with MSME - Govt. of India
- Affiliated with National Skill Development Corporation (NSDC) and TCIL-IT - Govt. of India
- 100% Job Placement Track Record
- Scholarships Available for Every Student
- Education Loans Available
- Experienced and Qualified Faculty Members

- 100% Practical Training with Modern Technology
- Updated Syllabus According to Industry Needs
- Fully Equipped with Necessary Facilities: Projectors, CCTV, Fire NOC
- Centre Spread Over 4000 Square Feet
- Flexible and Affordable EMI Payment Options
- Prime Locations: Vastrapur, Ashram Road

Transforming skills into careers

Contact Us

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12th, First Floor Sanidhya Building, Opp. UCO Bank, Ellisbridge, Ashram Road, Ahmedabad. 380009

BrainZinstitute www.brainzinstitute.com

BrainZ
Institute of Design
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Transforming skills into careers

TCILiT
A Govt. of India Enterprise

N·S·D·C National Skill Development Corporation

Skill India
कौशल भारत-कुशल भारत

सत्यमेव जयते
MINISTRY OF SKILL DEVELOPMENT & ENTREPRENEURSHIP
GOVERNMENT OF INDIA

25
YEARS OF
Enriched Experience in
Design Education

MULTIMEDIA
& ANIMATION

What is Multimedia?

Multimedia is the field concerned with the computer-controlled integration of text, graphics, drawing, still and moving images (video), animation, audio, and any other media where every type of information can be represented, stored, transmitted, and processed digitally. This integration enhances the presentation and communication of information by making it more engaging and interactive. Through multimedia, various forms of content can be combined to create dynamic and immersive experiences for users.

Basics of Computer and MS Office: Kickstart your digital journey with our foundational module, designed to make you proficient in essential computer operations and software tools. You'll gain basic skills in Microsoft Office applications such as Word, Excel, and PowerPoint, enhancing your productivity and professionalism. Note that this module focuses on basic skills and does not cover advanced MS Office applications.

Design Foundation and Sketching: Dive into the world of design with our comprehensive module that covers the essentials of colour theory, composition, and layout-crucial elements for any successful project. Develop a keen eye for aesthetics and learn how to balance various design elements harmoniously. Sharpen your artistic abilities with sketching classes, laying a strong foundation in drawing and visualizing ideas on paper. This hands-on practice will boost your creativity and prepare you for more advanced design challenges.

Image Editing and Manipulation: Transform ordinary photos into extraordinary works of art. Learn to enhance and correct images using industry-standard software. This module covers essential techniques such as colour correction, retouching, and layering. Additionally, master advanced image manipulation skills to create surreal and compelling visual effects, pushing the boundaries of your creativity and taking your photo editing skills to a professional level.

Graphic Designing: Unleash your creativity and technical prowess in graphic design. This module covers everything from the basics to advanced techniques in industry-standard software. You'll learn to create stunning visuals for print and digital media, mastering the art of composition, typography, and colour theory. The module includes designing impactful advertising campaigns from conceptualization to execution, crafting unique and memorable logos that encapsulate brand essence, and understanding the nuances of social media marketing to create engaging online content. Additionally, delve into packaging design to learn how to create functional and aesthetically pleasing packaging solutions that stand out on the shelves.

2D Animation: Bring your illustrations to life with our 2D animation module. Learn the core principles of animation, including timing, spacing, and sequencing, to create smooth, engaging animations. Gain hands-on experience with industry-standard software and explore various animation techniques, from traditional frame-by-frame animation to modern digital methods. This module will help you build a strong foundation in motion graphics and storytelling, enabling you to create captivating animated content that stands out.

Audio Video Editing Basics: Enter the exciting world of multimedia editing with our comprehensive module on audio and video editing. Learn the fundamentals of editing techniques such as chroma keying (green screen), sound merging, and synchronization. Familiarize yourself with industry-standard software and gain practical skills in enhancing audio clarity, mixing soundtracks, and creating seamless video transitions. This module is designed to meet industry needs and career requirements, providing basic video editing training that aligns with entry-level industry standards. Please note, this module does not include VFX (Visual Effects) components.

3D Modelling Basics: Step into the realm of three-dimensional design with our introductory module on 3D modelling. Learn the fundamentals of creating and manipulating geometric shapes to build basic 3D objects and environments. This module focuses exclusively on introductory-level modelling techniques without covering advanced modelling techniques or texture application. Discover the essential workflow of 3D design, from concept to final form, to start bringing your creative ideas to life in three dimensions.

Communication Skills and Personality Development: Stand out in the competitive design industry by enhancing your communication skills and personal growth. This module focuses on improving your interpersonal and professional interactions, teaching you effective communication strategies, public speaking, and presentation skills. Additionally, you will work on personal development aspects such as time management, teamwork, and leadership skills, ensuring you are well-prepared to navigate and succeed in any professional environment.

Interactive Multimedia	Entertainment Industry	Multimedia Designer
Publishing Industry	Craft and Fine Artists	2D Animator
Advertising	Graphic Designer	Design Visualiser